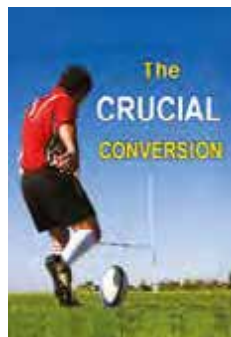


Thematic Evangelistic Literature Catalogue 2023



Evangelistic Literature people are likely to read


Each publication is not only a 'messenger but also an 'ambassador'.

Therefore, we always try to reflect the quality of the message through the quality of the presentation.

4 Mossedge Industrial Estate. Moss Road. LINWOOD PA3 3HR



T: 01505 228208
E: info@telitquick.org
www.telitquick.org

 Follow on facebook

Company
Registered in
Scotland
Number
702490

How to chose a title

Decide who you want to share the gospel with.

Decide what they are interested in.

Go to the relevant section.

Select a title.

Review the leaflet on the website.

Do you want to add your contact details?

Order from the website, by post using the form on the back page or by phone or by email.

Contents

Extras	3
General	4–9
Children	10
Sport	11
Easter	12
Harvest	13
Christmas & New Year	14
Languages	15
UK Places	16
Which Way?	17
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Pricing & Ordering	19
ORDER FORM	20

“Our goal is to provide an attractive and engaging format in which to set a clear and uncompromising gospel presentation”

- Barry Sprott (Founder of TELit)

Church Champions

Christians have been left in the world to share the gospel with others.

Would you or someone in your church become a CHAMPION encouraging each member to take a few away and use them during the week?

Put up a poster, display them in an accessible place and keep them topped up.

About TELit

TELit (Thematic Evangelistic Literature) was established in Edinburgh in 1990 as a result of concern on the part of Barry Sprott over the poor quality and presentation of much that passed as evangelistic leaflets at that time.

TELit quickly developed a reputation for quality materials and in 1995, the operation moved to Leith where it continued until 2015 when it was merged into OPAL Trust. In 2021 it again became an independant charity operating from Linwood in Scotland.

Over the years millions of leaflets have been sent out, both in English and to other countries in 20+ languages in quantities from 1 to 100,000s. In the past mass distributions have covered every home in Northern Ireland and Scotland.

What do you look for in an evangelistic leaflet? 3

It should present the irreducible message of the gospel –complete enough to be understood and short enough to be easily read.

There should be nothing that would put the reader off reading it. It should have a theme about something the reader is interested in; have well-spaced text; be colourful; have questions or statements that keep the reader interested.

There should be a point of contact so that the reader can develop their interest. -Details of the church or person giving out the leaflet.

There should be lots of different titles so that an appropriate one is used for the situation envisaged.

For handling or going through letterboxes, a message this important should be on the best paper.

A leaflet about our church or our area would be very appealing.

It appears that you are describing TELit leaflets!

150 titles+; 8 pages on light card; neutral leading opening; each section read in 45 seconds; and a readership of around 70%. First contact evangelistic leaflets that you don't feel embarrassed to hand out personally, through letterboxes or to crowds.

Extras

Give one away.

Tabletop or Wall Mount Dispenser

Useful for putting on cafe tables, at church or on stalls at shows. Each one can hold 40 leaflets. Costs £3.00 (excluding p&p).



Wallet

Keep in your handbag, car pocket or at the front door.

Holds: 40 leaflets. Size:

180X115X26mm

Cost: £1.80 (excluding p&p).

Use one to reach one

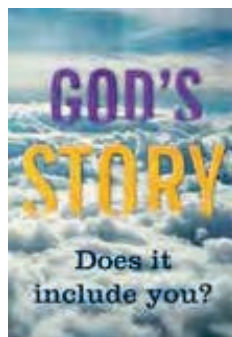
Pocket Wallet

Soft plastic wallet. Keeps 8 leaflets in good condition.

Keep it in your pocket. Cost 40p (excluding p&p).

'God's Story. Does it include you?'

This clear evangelistic, very engaging, full colour, beautifully presented, 36 page, A6, booklet is available for 50p.



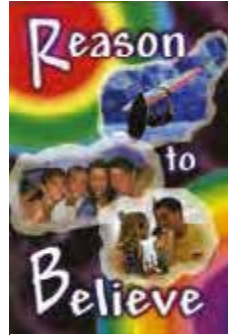
Thought Provoking



It just happened?
Creation



The Challenge of
Change



Reason to Believe
Young Adults



The Purpose of
your Life



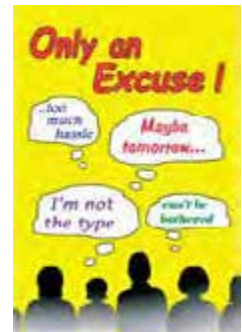
Bad News for Good
People



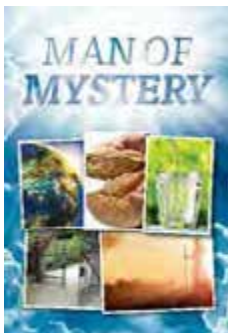
Someone's knocking on
your door



What's the Point?



Only an Excuse!



Man of
Mystery



Don't CELL yourself
short



Who is Jesus
the Messiah?
For Muslims



A Better Future
Asylum Seekers

World/Current Issues



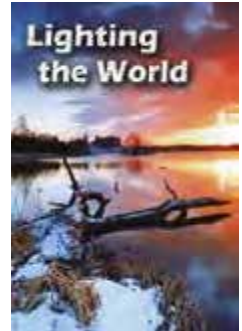
One man brings change in Europe
Reformation Luther



...wars and rumours of wars



Security Alert!



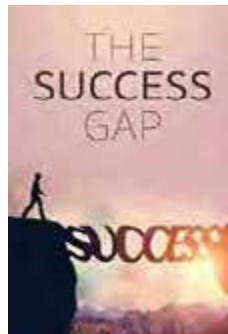
Lighting the World



Breaking Free
Social Problems



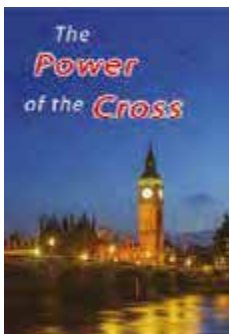
Lest We Forget
War Commemoration



The Success Gap
Work Issues

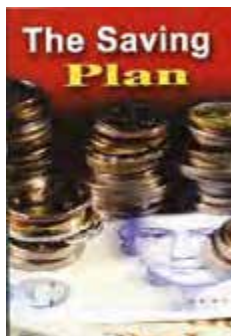


Get in Touch
Communicating

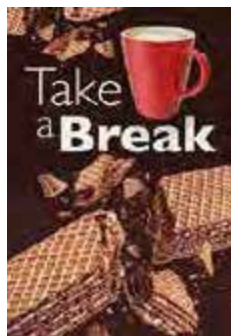


The Power of the Cross
Politics

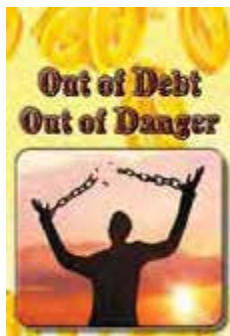
Work & Life Issues



The Saving Plan
Personal Finance



Take a Break
Cafés or hospitality



**Out of Debt
out of Danger**
Personal finance



**With an I to the
Future**
Self



Family Matters
The Family



The Shopping Trip



More than a Makeover



Thank you
Gratitude



**Welcome to your New
Home**

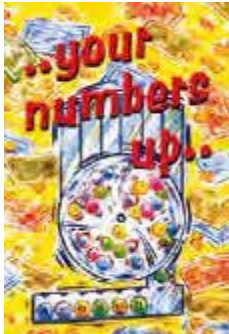


Man's Best Friend
Dogs



Word Search
God's Word

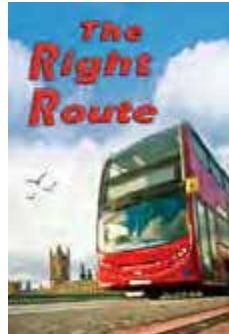
Travel & Special



Your Numbers Up!
The Lottery



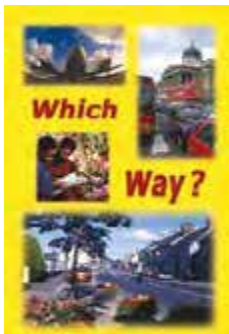
Halloween
Getting behind the Mask



The Right Route
Bus Travel



A Friend in High Places
Air Travel



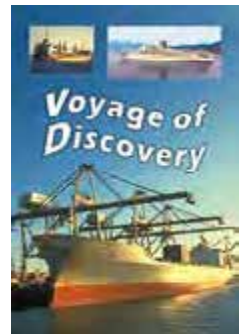
Which Way?
Direction



Keep on Running
Veteran Cars



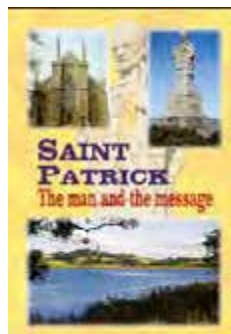
The Power and the Glory
Steam Railways



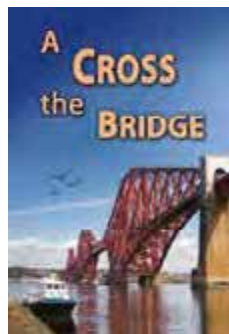
Voyage of Discovery
Seafaring



Titanic
Disaster



Saint Patrick
The man and the message



A Cross the Bridge

Health & Lifetime



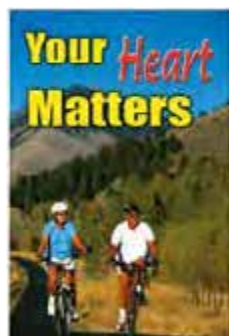
**Darkest Day
Brightest Morning**
Depression



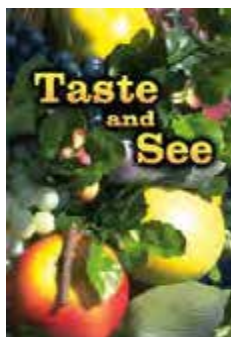
Better than the Vaccine



**Health and
Wholeness**



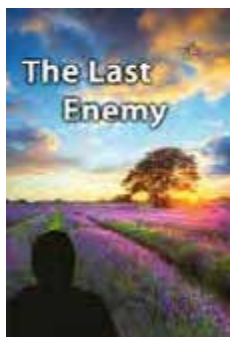
Your Heart Matters
Health



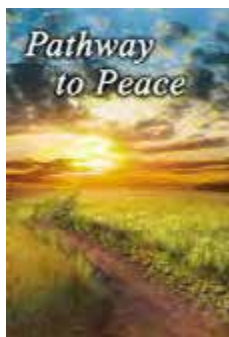
Taste and See
Healthy Eating



Time after Time
Life after Death



The Last Enemy
Facing Death



Pathway to Peace
Bereavement



Dusk to Dawn
Growing Older

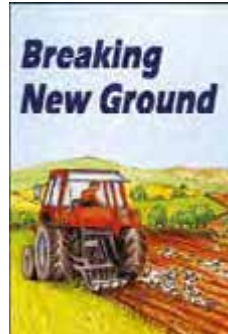
Farming and Environment



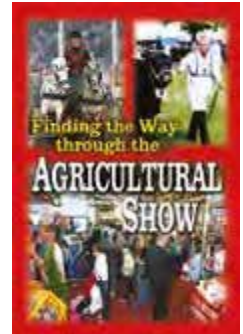
Faith in Farming



The Seed, the Soil ...
and the Son



Breaking New Ground



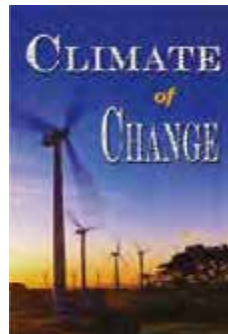
Agricultural
Show



Great Gardens



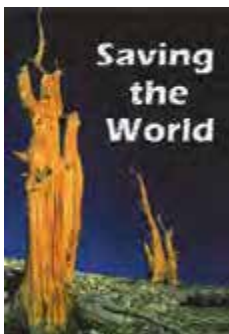
Saying it with
FLOWERS



Climate of
Change



Weather
Warning



Saving the World
The Environment

Joan and Jade

..beat the bully

[illegible]

Join with Jigs



...In Big Trouble


5

WORDSEARCH

J	T	Z	M	G	V	P	O	R	V
W	R	O	N	E	S	H	E	D	X
G	T	C	R	A	S	H	E	D	P
P	E	R	M	E	S	S	E	D	P
M	L	A	C	T	S	T	V	F	R
X	D	N	L	S	E	R	O	I	N
I	E	C	E	S	E	R	O	I	N
F	O	O	T	R	B	A	L	L	C
B	M	D	S	R	R	O	E	E	F

FOOTBALL FENCE TERRIBLE PANIC
CRASHED LOVED PICK WINNING
BEST GOOD SOUL DAD

[illegible]



Zack and Jade looked round in
astonishment. But no one had seen
as they ran back inside.

7

What do you think Zack and Jade
should do?

Tick when **YOU** would do

- ☐ pretend it hadn't happened
- ☐ be ready to blame someone else
- ☐ say you're sorry to Dad and Grumpy
demon
- ☐ offer to pay for a new window
- ☐ if asked, say you've no idea how
it happened
- ☐ tell yourself it's only a window and not
very important

Sporting events are often a great way to reach people, whether they are attending events, or watching from their own homes.

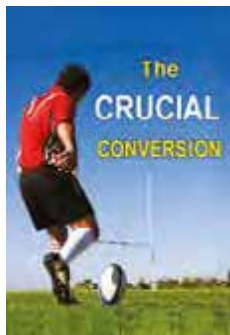
If you are organising an outreach for a sporting event, the leaflets can be customised for your use.

Mixed Pack
10 Titles
5 of each
£7 +P&P

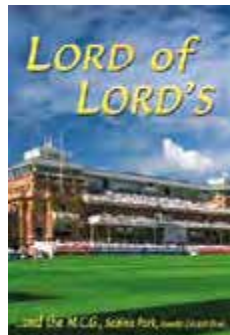
Mixed Pack



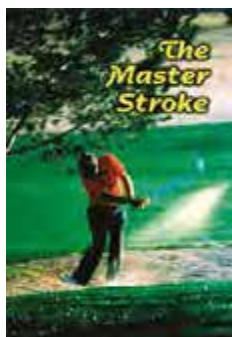
The Winning Goal
Football



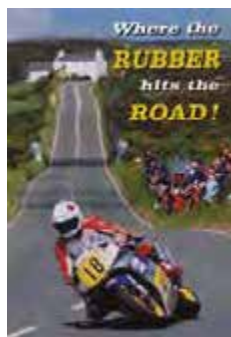
The Crucial Conversion
Rugby



Lord of Lord's
Cricket



The Master
Stroke
Golf



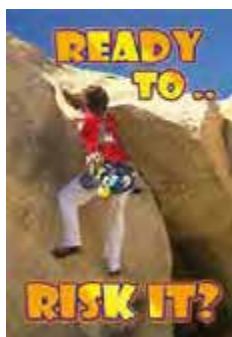
Where the
Rubber hits the Road!



...to win the prize..
Misc. Sports



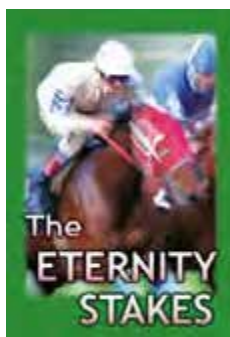
The ball's in your court!
Tennis



Ready to Risk It?
Extreme Sports



Off the hook!
Angling



The Eternity Stakes
Horse racing

The message of the death and resurrection of the Lord Jesus is the greatest message of all time and resulted in the world being turned 'upside down'. Our desire is that people's lives might be turned right-side up, as they find the love and saving power of the Lord Jesus.



Easter Changes



Easter
The Real Truth?



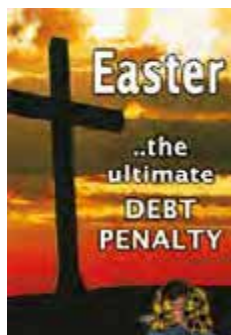
EASTER
Dead Certain



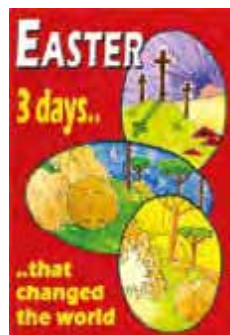
EASTER
Holidays and
Chocolate?



EASTER
...finding the missing
peace



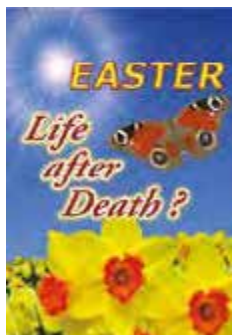
EASTER
...the ultimate
Debt Penalty



EASTER
3 days that changed the
world



EASTER
...inconvenient truth



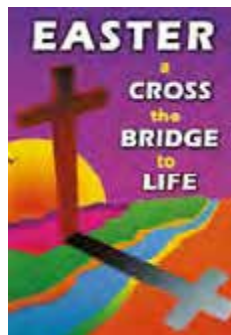
EASTER
Life after Death



EASTER
Signs of New Life



EASTER
...a time for living!



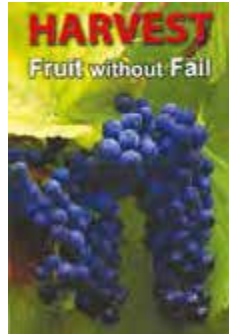
EASTER
A Cross the Bridge to
Life



And so
...to reap



HARVEST
...a time forgetting



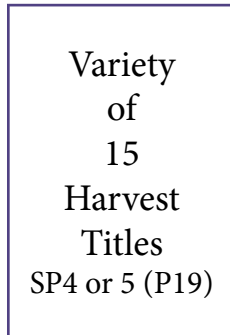
HARVEST
Fruit without Fail



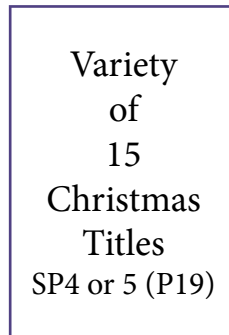
HARVEST
Thanks



Easter Mix



Harvest Mix



Christmas Mix



Customised
Example

Using Easter, Harvest and Christmas seasonal titles.

Some people use the leaflets as cards to send to their friends to highlight this great life changing news or as personal handwritten invitations to church services. For those who do this, envelopes are available for 5p.

Customise the leaflets of your choice with an invitation to special services. See the customised inside page at the end of this section.

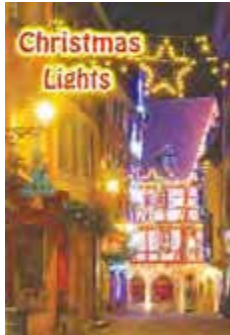
Overprints can also be sent in handwriting to give a more personal message. Please order early as these are the busiest times of the year.

Most people getting these leaflets require them to be overprinted, so turnaround times can be a few days longer.

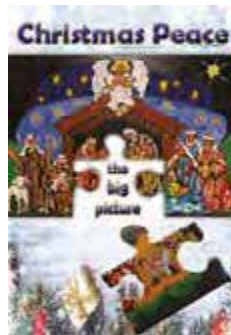
While we endeavour to always have stock on hand, there are occasions when we run out, so please allow time to get stock or use another title.

14 Christmas & New Year

As we look towards the end of the year, what better time could there be to tell the good news that God has become man in order to save mankind!
(See notes on the Harvest Page.)



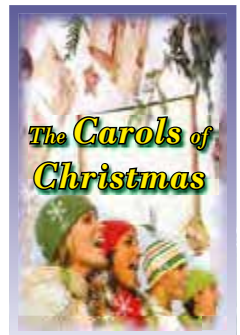
CHRISTMAS
Lights



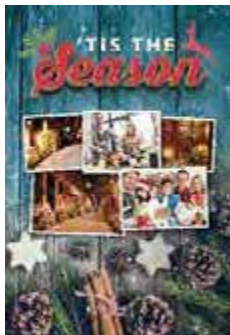
CHRISTMAS
Peace
the big picture



CHRISTMAS
It's all in the Name



The Carols of
CHRISTMAS



'Tis the Season



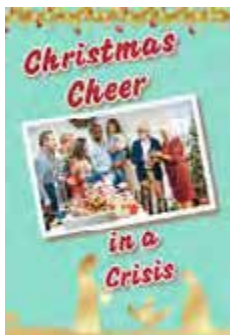
CHRISTMAS
Time



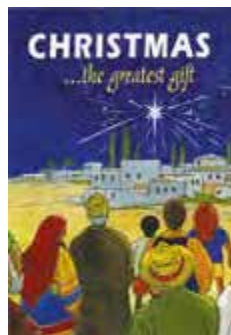
Wishing you a
JOYful
CHRISTMAS



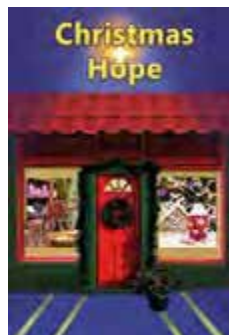
The colours of
CHRISTMAS



CHRISTMAS
Cheer in a Crisis



CHRISTMAS
...the greatest gift



CHRISTMAS Hope



Happy New
Year!

Languages

15

Leaflets have been printed for 50+ places and in 26 (mainly European) languages for specific projects. **Below are a few examples.** Please ask about getting leaflets in a particular language. Small volumes are available for use with immigrants, at a cost of 24p. Overseas literature is supported by gifts from Christians.



The Purpose of your Life
Spanish



What's the Point?
Polish
In stock



Voyage of Discovery
Russian
In stock



The Winning Goal
Italian



The Purpose of your Life
Bulgarian



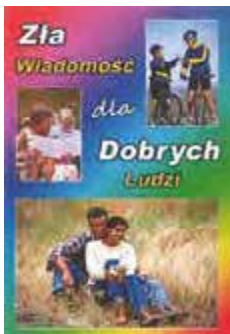
Christmas Lights
Bulgarian



Health and Wholeness
Romanian



EASTER ...Finding the missing Peace
Portuguese



Bad News for Good People
Polish



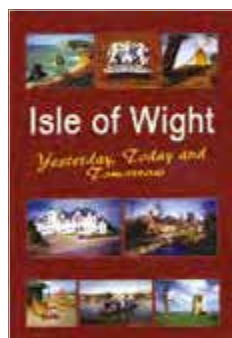
A Better Future
French



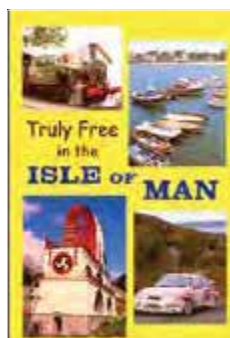
Who is Jesus the Messiah?
In stock

Who is Jesus the Messiah?
is also available in Arabic, Farsi, French, Somali, Sorani, Turkish, and Urdu.
(These are in stock at the standard prices.)

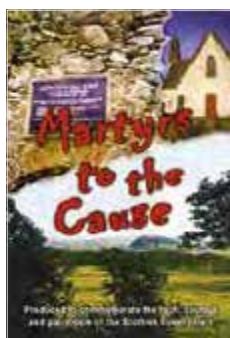
Example Leaflets. Ask to see if one has been done for your area, with geographical, historical, and social features, that locals will identify with. The ones displayed are in stock.



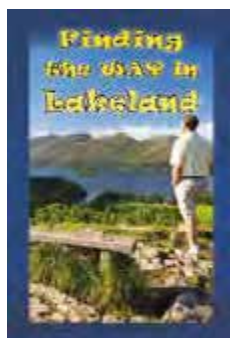
Isle Of Wight



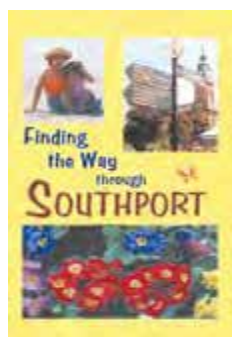
Isle Of Man



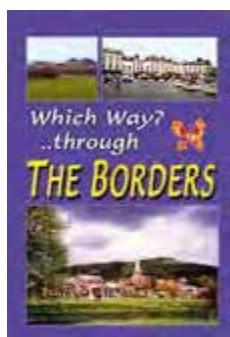
Martyrs to the Cause



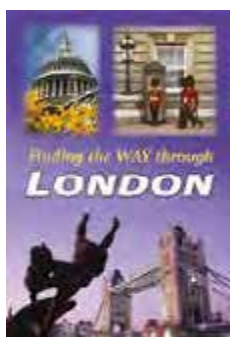
Lakeland



Southport



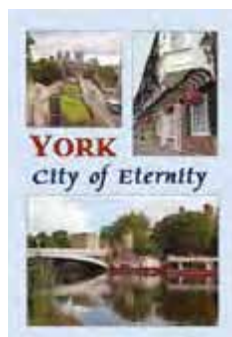
Which Way through the Borders



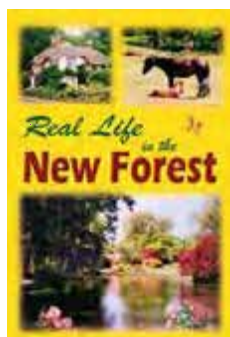
London



Falkirk



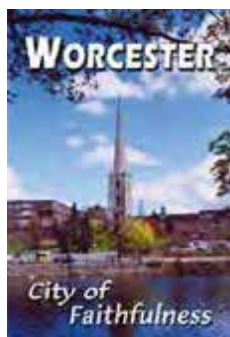
York City of Eternity



Real Life in the New Forest



Glasgow City of Change



Worcester City of Faithfulness

Which Way?

17

Which Way leaflets have been produced for 100s of different places.

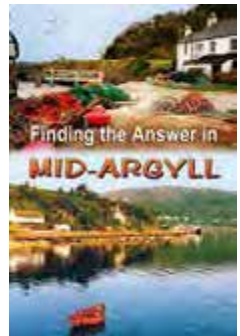
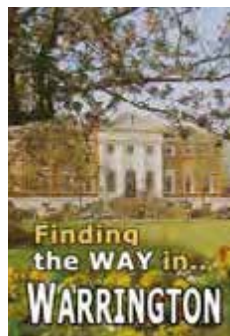
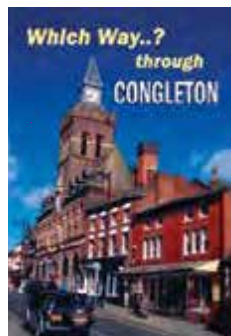
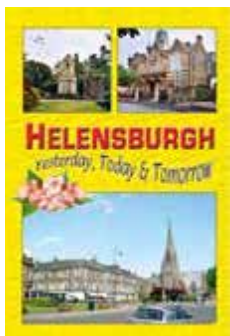
If you and the churches around you would like one done for your area, all we'd ask you to do is send us a minimum of 6 photographs in any format so long as the definition is good, featuring a TOWN CENTRE shot with a SIGNPOST if possible, a PATHWAY, a WATERWAY and a RAILWAY, as well as a CLEARWAY and MOTORWAY(or dual carriageway), plus something for the back page.

We do need shots of at least 6 different features – and as colourful as possible please.

The photographs would be placed on the leaflet making it local to your area.

If a combined quantity of greater than 2,000 or preferably 3,000 are required the price for each leaflet is more affordable. Multiple churches can join together and get their own details added. See page 18 for the pricing structure.

The ones displayed are in stock. (Greenisland is not in stock.)



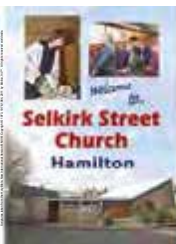
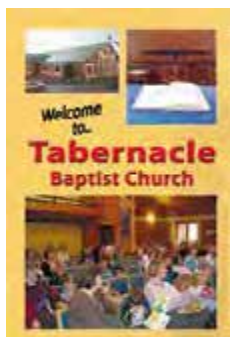
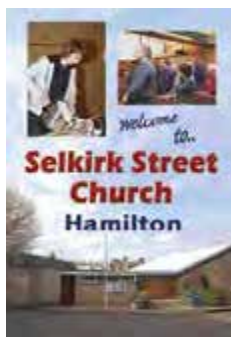
Welcome to Our Church leaflets have been made for many churches.

The photographs and text are then incorporated into the leaflet with the message of the gospel.

A visual concept of the purpose designed leaflet can be in your possession in about a week, with a finished product available from approval of proof in about 3 to 4 weeks.

Some samples are shown below.

Which Way & Our Church	250-1999	2000-2499	2500-2999	3000-4999
Price	24p	16p	14p	12p



Of course, it's a discovery that you can make too... so long as you have an open heart and mind

But don't just take our word for it. Read on and find out

11.30 Family Service
Come and join us for an all age
Christian Service which will give you
a Godly perspective on Life!
6.00pm Bible Hour

Ladies Supper Club
Select Fridays, 7.30 pm
Look out for the adverts



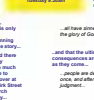
Wednesday 9/27
1st & 2nd
11:00am (C)
Relax, have



You are my friends if you do as I command.



already... John 3:18



Pricing & Ordering 19

Specials like foreign language and other leaflets not in stock which need little preparation can be printed from 2+ copies for 24p each.

An envelope for a single leaflet costs £0.05.

Quantities of less than 2000 can usually be dispatched within 3 days from when the order is placed or the proof is approved.

Quantities of 3000 and above can take 2-3 weeks from when the order is placed.

Parcels of less than 200 leaflets are sent by Royal Mail and usually take 2 days from posting.

Larger parcels are sent by courier and take 3 to 5 days and can take 2 weeks at Christmas..

Contact us for trade prices for shops.

Leaflet Quantity	1-99	100-499	500-1999	2000-2999	3000 +	Josh and Jade	1-49	50-99	100-199	200-499	500 +
Standard	14p	14p	13p	12p	11p	Price	25p	24p	23p	21p	20p
With details overprinted	Min 100	18p	15p	14p	12p	Overprint	27p	26p	25p	23p	22p

Post and Packaging prices are in addition to the leaflet costs as at 1st Jan. 2023

Royal Mail Postage	Weight	Max Leaflets	Packaging	2nd Post
Letter	100g	5	DL Envelope	0.72
Large Letter	100g	8	C5 Envelope	1.10
	250g	25	Padded Envelope C/0	1.70
	500g	50	Padded Envelope W5/E2	2.25
	750g	75	Padded Envelope F/3	2.80
Small Parcel	1kg	100	Paper +Bubble	3.60
	2kg	200	Paper +Bubble	3.65

Larger parcels sent by courier are charged at the best price on the day of posting.

Ordering Leaflet Packs (These prices are inclusive of post.)

SP1.	8 sample titles. Our choice or yours.	£2.35
SP2.	75 sample General and Sport titles.	£13.30
SP3.	100 sample Seasonal, General and Sport titles.	£17.60
SP4	Pack of 15 Seasonal Mix with envelopes	£4.45
SP5	Pack of 15 Seasonal Mix	£3.70

Overprint Detail Advice

Seasonal titles have space for 16 lines of your own details in black. Other titles have space for 9 lines of text. Include your details on the space below.

Things you could include are:–

Church or Organisation name and location; times of meetings/services; words of welcome; contact names; emails and telephone numbers; social media; logo & QR code.

A proof will be emailed as a pdf or by post if you don't have an email account. Printing starts after the proof has been approved.

Please only pay after receiving your invoice. There is no VAT charged.

For 200+ leaflets please give your mobile phone number and the address to which parcels can be delivered between 9am-6pm Monday-Friday.

TITLE	QTY

Church/Organisation _____

Name (Rev/Dr/Mr/Mrs/Miss/Ms) _____

Address _____

_____ Postcode _____

Email _____

Tel. _____ Date Req'd by _____

Send to: TELit. Unit 4 Mossedge Ind. Est. LINWOOD. PA3 3HR
 Orders can also be placed by phone to 01505228208
 or by email to info@telitquick.org or from the website www.telitquick.org